**Annex No. 6 – Principles for Fulfilling Information and Promotional Obligations**

Grant Agreement No. …………..

1. The startup is obliged to fulfill information and promotional obligations, including informing the public about the funding of the project by the European Union, in accordance with the general regulation (in particular, Annex IX Communication and Visibility).
2. The startup agrees to the use of its trademark, wordmark, graphic sign, or word-graphic sign by the Accelerator in marketing or informational materials related to or associated with the Program.
3. The startup agrees to the use of its image in marketing and informational materials related to or associated with the Program.
4. The startup is obliged to disseminate information about the source of funding for its participation in the acceleration, i.e., about obtaining funding from European Funds. For this purpose, the startup is primarily required to place the following logos: European Funds, the colors of the Republic of Poland and the European Union, and the logo of the INDUSTRYLAB program (provided by DGA S.A.):
   * In all types of informational and promotional activities regarding participation in the acceleration, such as, e.g., e-publications, flyers, brochures, publications, press releases, websites, newsletters, mailings, video materials, promotional materials, conferences, meetings;
   * In documents related to participation in the acceleration program that are made public;
   * In documents and informational materials directed to third parties, i.e., in particular: informational materials, multimedia presentations, contracts, correspondence related to the project.
   * On products, equipment, vehicles, apparatus, etc., created or purchased as part of the Project, by placing permanent labeling in the form of stickers.
5. The startup is obliged to document the informational and promotional activities conducted under the Project and to continuously report this information to the Accelerator (DGA S.A.).
6. The labeling with the logos of the European Funds is not applied to documents that, due to their specificity, cannot be changed or interfered with in their designs, e.g., due to applicable law (accounting documents, certificates, etc.).
7. The startup is obliged to include information about the co-financing of its participation in the acceleration program on its company website and on social media. The information should at least contain: a) The project title: “INDUSTRYLAB III Industrial Innovation Accelerator”, b) The name (title) of the initiative carried out under the acceleration program, c) The objective and expected results of the project, d) The amount of the granted funding along with an indication of its source, e) A set of European Funds logos, the color symbol of the Republic of Poland (if applicable; full-color version), the European Union logo, and the INDUSTRYLAB program logo (provided by DGA S.A.). The content of the information must be approved by DGA S.A. prior to publication.
8. Each time, at the request of the Accelerator or the Institution (Intermediary; Managing), the startup is obliged to participate in a joint informational and promotional event.
9. The startup acknowledges that receiving funding means placing its data in the databases published by the Accelerator or PARP (e.g., mailing databases, ranking lists, current reports).

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Date and signature of the authorized person(s) representing the startup.